

OUR PAPER

Environmental protection without compromise



Our paper



STEINBEIS N°1

STEINBEIS N°2

STEINBEIS N°3

STEINBEIS N°4

STEINBEIS COLOR

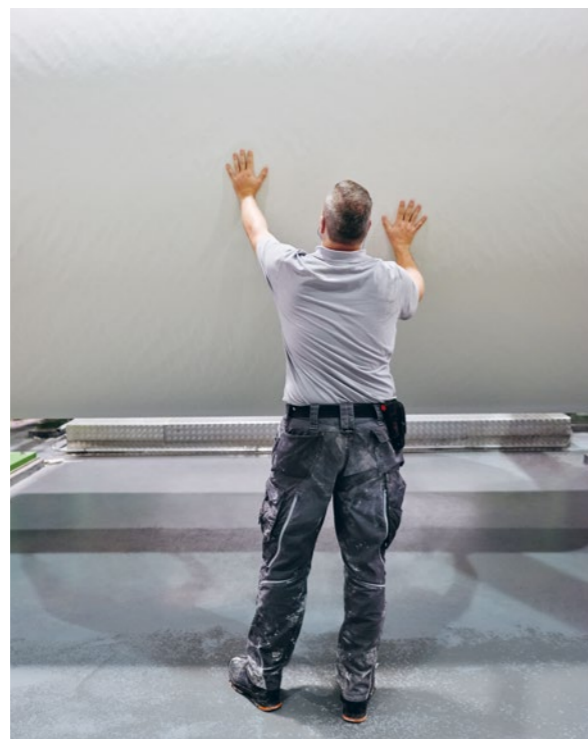
BLUE

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OUR ASPIRATION

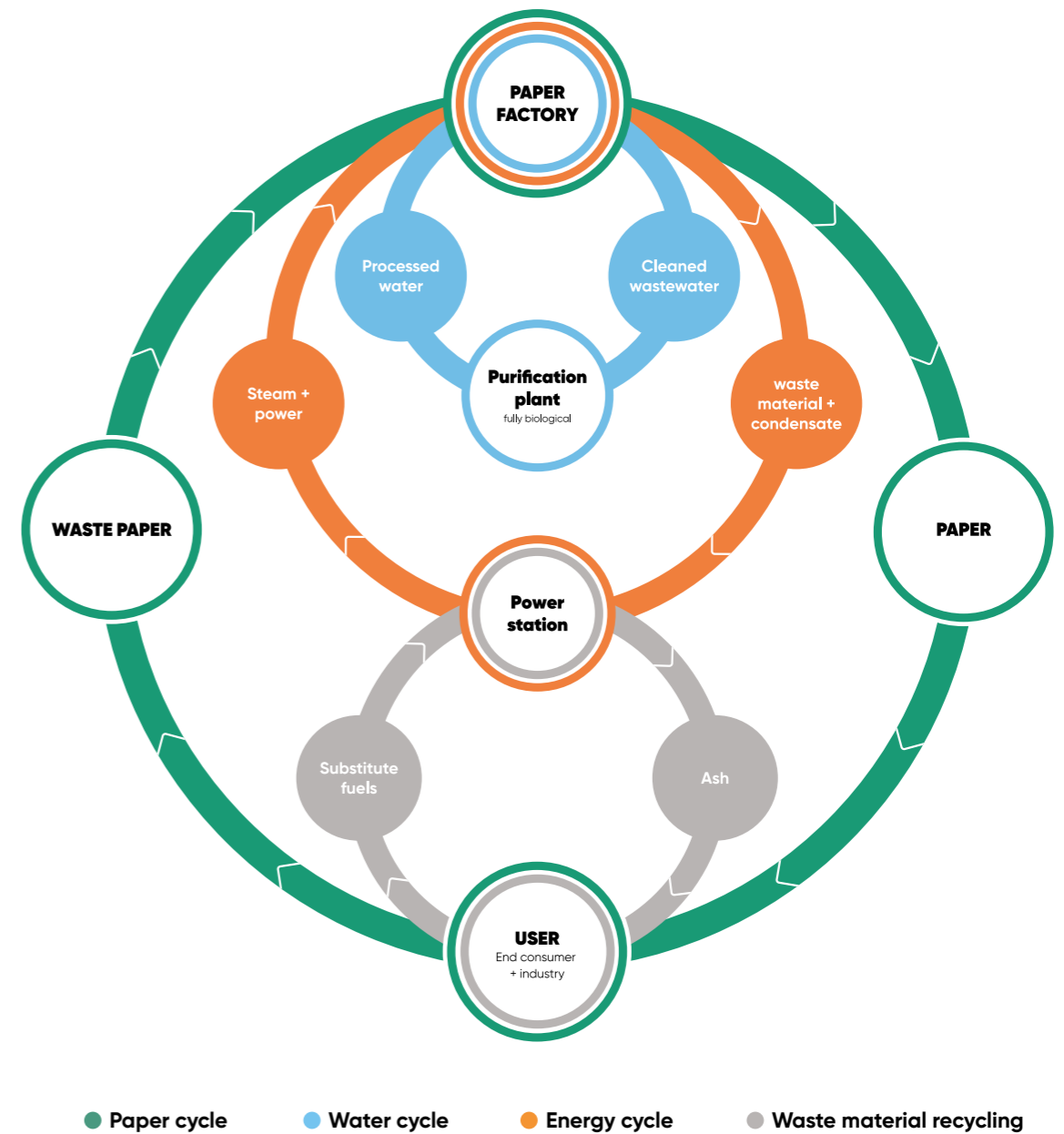
Sustainability is our normal, not our trend.



From the procurement of our raw materials, to the production of our paper, to the generation of our energy and the recycling of our waste – at Steinbeis, we’ve been constantly rethinking every aspect of paper production for decades. The result? Sustainable printing and photocopying papers that use significantly less resources than comparable virgin fibre papers, but make no compromises on quality. We call these papers, and the conviction that makes them possible, “ReThinkingPaper”.

OUR CYCLES

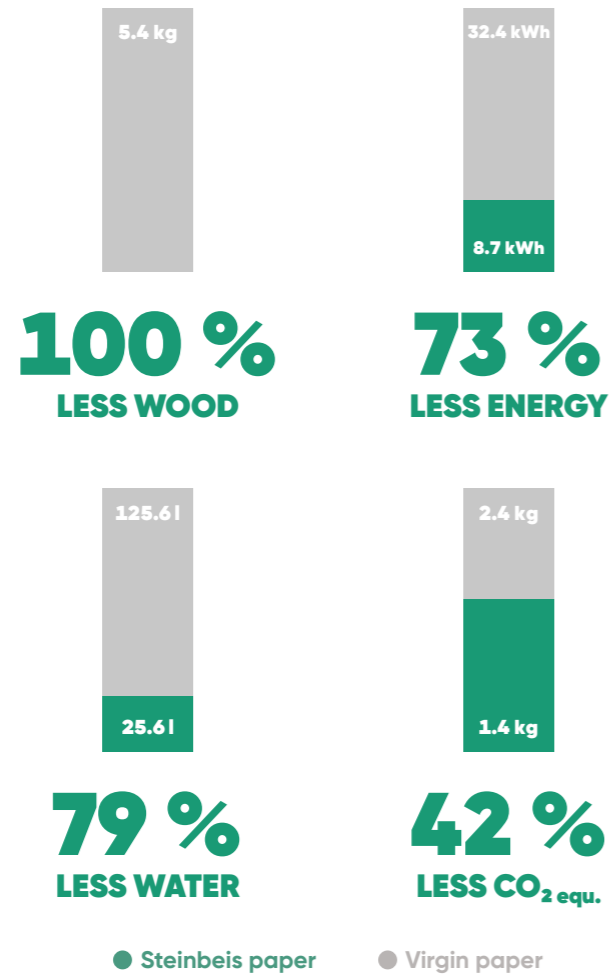
Sustainable paper produced sustainably.



When it comes to sustainability, few companies think as consistently as Steinbeis Papier. Our paper cycle is fully integrated and all of the other areas at the Glückstadt site are also organised according to the principles of recycling management. Paper, water, energy, waste materials: at our factory, everything added to the industrial production cycle is fully recycled.

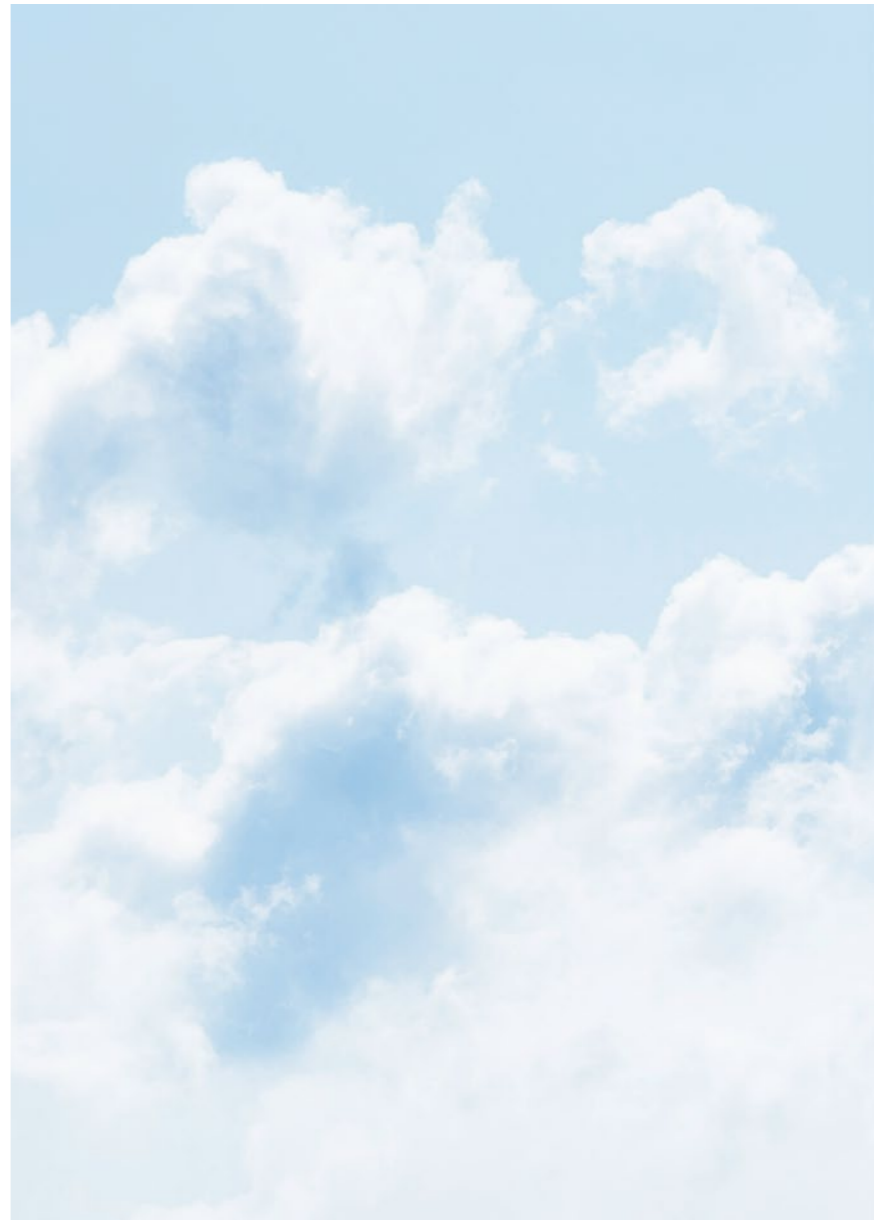
OUR VALUES

A clearly measurable contribution to environmental protection.



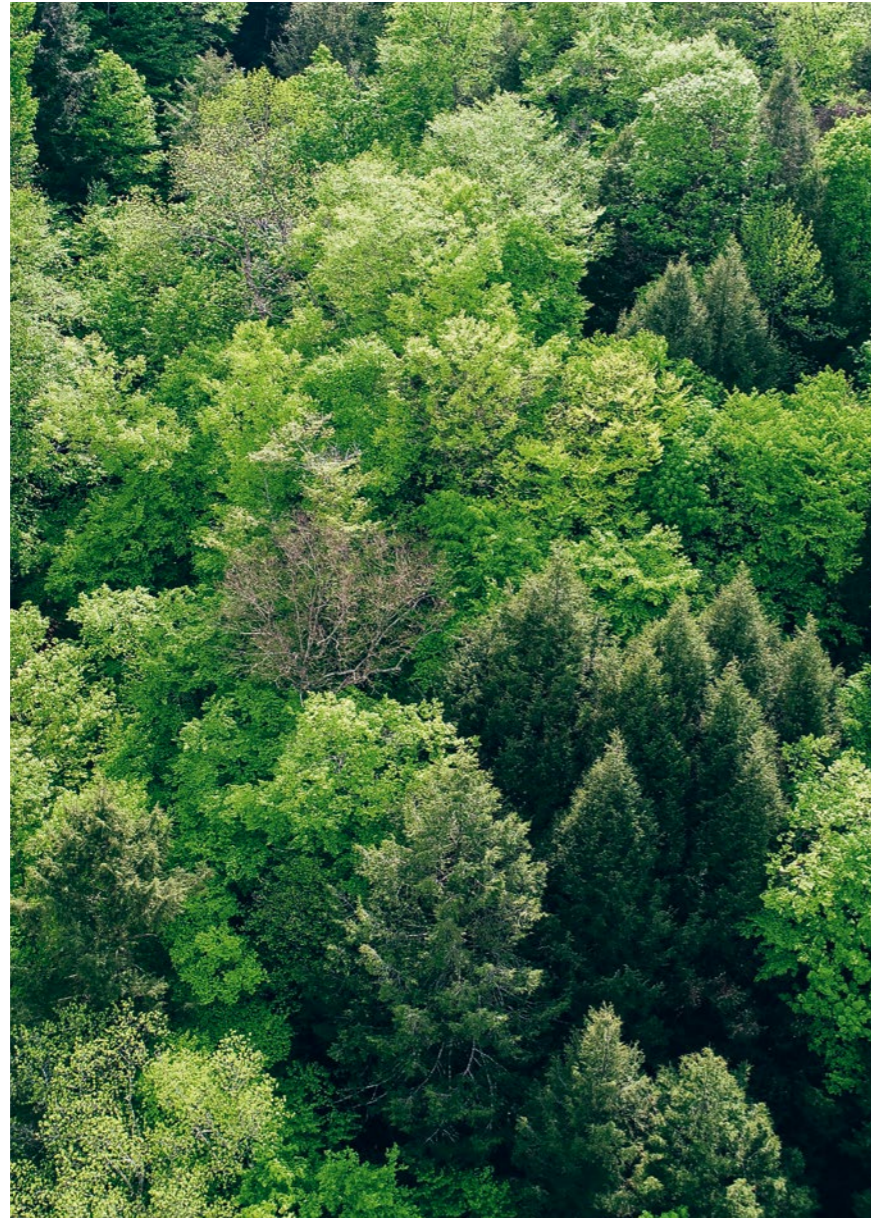
Our recycled papers use fewer resources in production than virgin fibre papers. You can see the figures here. Of course, the difference is most obvious in wood as a raw material, but our consumption of water and energy and our CO₂_{equ.} are also significantly reduced. By switching from virgin to recycled paper, you don't just send a clear signal about environmental protection, you make a clear and measurable contribution to stopping climate change.

Potential savings for 500 sheets of Steinbeis A4 printing and photocopying paper, comparison between the production of virgin papers and Steinbeis printing and photocopying papers. (Source: IFEU Heidelberg GmbH, 2017/2022)



OUR REASONS

Why you too should change your mind.



Sustainability

If we want to take responsibility for future generations, we must rethink now and reduce our consumption of resources. Our savings show that switching to recycled paper is one of the easiest, fastest and most straightforward ways to join the green revolution.

Environmental protection

We have to protect the Earth. With its intelligent ecosystems and precious raw materials, it provides us with everything we need to live. Doing without wood protects ecosystems which cannot be restored artificially.

Certification

You can rely on our promise: all Steinbeis papers are certified with the Blue Angel, the most stringent environmental label. It is considered the highest and most reliable award when it comes to consumer protection and sustainability.

Durability

What's best about protecting the environment with Steinbeis paper? It doesn't require compromise. DIN 6738 in the LDK 24–85 service life class and ISO 20494 – all our papers meet the strictest ageing resistance and archivability standards.

Attitude

Our paper makes a better impression on customers and clients than bright white. Recycled paper is now considered a green advertisement and a clear sign that a business takes its social responsibility seriously.

**ReThinking
Paper**

OUR RANGE

Sustainability for every occasion.



With each of our print and copy papers, you make a clear decision for a greener future. They are made from 100% waste paper, they release a minimum of CO₂_{equ.}, and they save resources such as water and energy during production. You can choose between different balances of whiteness and price, depending on what you are using them for – so you always have the right paper at hand, whatever your needs.



STEINBEIS No.1

A clear statement in favour of nature.

Steinbeis No.1 is our leader in environmental protection. It is the right choice for cost and environmental conscious users and is ideal for high volume photocopying and daily office printing. Designed for the latest printing and copying systems, it doesn't compromise on performance.

ISO 70 • CIE 55 • A4/A3 • 80 G/M²



STEINBEIS N°2

Sustainable all-rounder.

Steinbeis No. 2 is our green all-rounder. It is a bit whiter than our No. 1 and produces great results on all common printers and photocopiers. It is especially suitable for users who are looking for a very balanced paper. With a profile that does just about everything, it is the perfect everyday paper for demanding offices.

ISO 80 • CIE 85 • A4/A3 • 80 G/M²



STEINBEIS N°3

Superior environmental paper.

Steinbeis No. 3 is our environmentally conscious go-to paper. It is ideal for high-contrast, sharp printing results, demonstrating that top performance and sustainability can be combined. You can rely on Steinbeis No. 3 for printing complex diagrams, graphics and even whole presentations.

ISO 90 • CIE 110 • A4/A3 • 80 G/M²



STEINBEIS No. 4

Business paper with a clear conscience.

Steinbeis No. 4 is our representative office paper. It is the right choice for users to whom sustainability is as important as a great appearance. Despite its ecological production and lack of chemical additives, it is brilliant white and therefore ideal for annual reports and correspondence.

ISO 100 • CIE 135 • A4/A3 • 80 G/M²



STEINBEIS COLOR

Green multi-purpose paper in five pastel colours.

Steinbeis Color is great for organising. Available in five different colours which can be distinguished quickly and easily, it makes it easy to sort things out and navigate around the office. So if you want to keep things clearly organised even in chaotic environments, look out for Steinbeis Color.

AVAILABLE IN 5 COLOURS • A4 • 80 G/M²

OUR CUSTOMERS

Environmental protection in the best of company.

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C&A
COCA-COLA
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Retailer box

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FN5

www.blauer-engel.de/uz195

This print product was awarded
with the Blue Angel.