

**OUR VALUES REMAIN  
THE SAME. IT'S  
EVERYTHING ELSE  
THAT WE CONSTANTLY  
DEVELOP.**



**SAVING 100% WOOD**

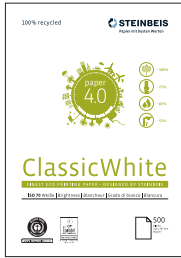
**ReThinking  
Paper**

# **PIONEER IN SUSTAINABILITY.**

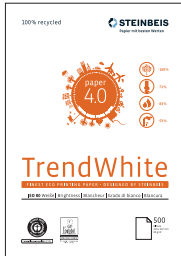
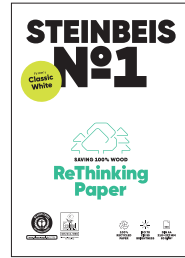
From the procurement of raw materials, to the production of paper, to the generation of energy – at Steinbeis, we've been constantly rethinking every aspect of paper production for decades. The result? Printing, copying, offset and digital printing papers that use significantly less resources than comparable virgin fibre papers, but make no compromises on quality.

We're renaming our paper range in 2021 and redesigning our packaging, which is the logical continuation of our quest for sustainability – and at the same time an expression of our new identity. We often used to consider ourselves lonely pioneers, but today we see ourselves as part of a global movement for a better future. With our new, self-confident image, we want to show a clear attitude and inspire other people and businesses to make more sustainable decisions.

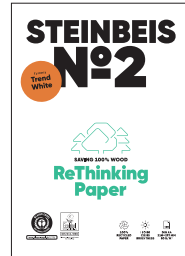
And there's a pleasing side effect to these changes: the simple numbering of paper types makes it easier than ever to find your way around, and our minimalist new design saves even more valuable resources when printing.



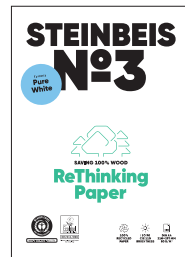
Steinbeis ClassicWhite  
is now called  
Steinbeis No. 1



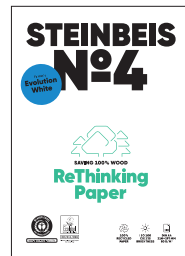
Steinbeis TrendWhite  
is now called  
Steinbeis No. 2



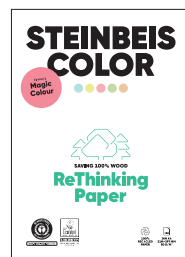
Steinbeis PureWhite  
is now called  
Steinbeis No. 3



Steinbeis EvolutionWhite  
is now called  
Steinbeis No. 4



Steinbeis MagicColour  
is now called  
Steinbeis Color



# **WHAT DEFINES US.**

We believe in a green revolution.  
And we want everyone to play a part.

We speak clearly, loudly and simply.  
In an unambiguous manner.

We have always had an attitude.  
And we've always treated sustainability  
as more than just a trend.

We don't gloss over or trivialise anything.  
We let facts speak for themselves.

We don't paint a black picture of the future.  
We show how it can be made greener.


We speak as one voice.  
Because all of us together can make  
a big difference.



## PRINTING AND COPYING PAPERS

	ISO whiteness	Grammage	Finished format
<b>STEINBEIS N°1</b>	70%	80 g/m <sup>2</sup>	A4 / A3 / roll
<b>STEINBEIS N°2</b>	80%	80 g/m <sup>2</sup>	A4 / A3 / roll
<b>STEINBEIS N°3</b>	90%	80 g/m <sup>2</sup>	A4 / A3 / roll
<b>STEINBEIS N°4</b>	100%	80 g/m <sup>2</sup>	A4 / A3 / roll

	Colour	Grammage	Finished format
<b>STEINBEIS COLOR</b>		80 g/m <sup>2</sup>	A4

## OFFSET PAPERS

	ISO whiteness	Grammage	Finished format
<b>STEINBEIS SELECT</b>	82%	80 to 130 g/m <sup>2</sup>	Roll/format
<b>STEINBEIS SILK</b>	80 to 82%	57 to 90 g/m <sup>2</sup>	Roll
<b>STEINBEIS BRILLIANT</b>	79 to 81%	57 to 90 g/m <sup>2</sup>	Roll

## DIGITAL PRINTING PAPERS

	ISO whiteness	Grammage	Finished format
<b>STEINBEIS DIGITAL</b>	70 and 80%	80 g/m <sup>2</sup>	Roll